



SPONSORSHIP OPPORTUNITIES

**NEVER ALONE CANCER WALK
FEATURING PAWS FOR A CAUSE**



STEP FORWARD, TOGETHER

Every year, the Never Alone Cancer Walk brings Manitobans together to honour loved ones, celebrate resilience, and ensure no one faces cancer alone.

Join us for a day of connection, courage, and community support.

Matching Partner



Kin Canada
winnipegkingsmen

September 19, 2026
08.00 AM - 11:30 AM

Kildonan Park, Main Street

Presented by:



www.nacf.ca

About the Walk

For eight years, the Never Alone Cancer Walk has united families, businesses, and community members who want to make a meaningful difference. It's a space to support loved ones, remember those we've lost, and stand with those still fighting.

The event has raised over \$542,000 to date, directly helping Manitobans affected by cancer. These funds allow NACF to provide immediate support, improve quality of life, and ease the financial and emotional burden of a cancer diagnosis.

The walk features:

A scenic route through Kildonan Park The Dino Dash Relay Family activities
Paws for a Cause pet-friendly participation Live entertainment

When you sponsor the Never Alone Cancer Walk, you're helping ensure that no one faces cancer alone.

About Never Alone Cancer Foundation

A cancer diagnosis brings emotional strain and significant financial pressure. Travel, parking, medication, and other out-of-pocket costs add up quickly. NACF is committed to easing these burdens.

NACF supported over 600 Manitobans and families last year with financial relief, emotional support, and vital resources.

Your partnership makes this possible.

Why Sponsor the Never Alone Cancer Walk?

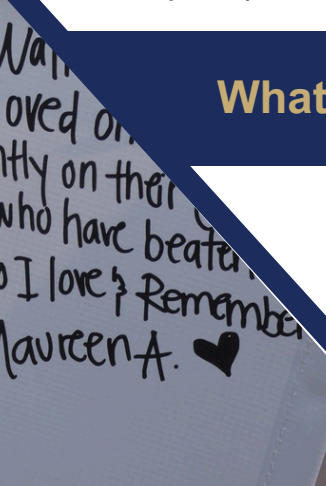
- High community visibility across radio, social media, email, and onsite signage
- Deep emotional resonance with a cause that touches nearly every family
- Employee engagement opportunities through team participation and volunteerism
- Brand alignment with compassion, community, and local impact
- Direct connection to 600+ Manitobans supported annually
- A proven event, raising over \$542,000 in eight years

When you sponsor the Walk, you're funding hope, dignity, and immediate relief for families facing cancer.

What Your Sponsorship Makes Possible

- Emergency financial relief for families in crisis
- Travel and lodging support for rural patients
- Parking and transportation assistance
- Emotional support and navigation services
- Comfort items and quality-of-life resources

Every contribution directly supports Manitobans who need it most.



2025 Never Alone Walk Sponsorship Levels

CHAMPION OF HOPE: \$25,000

- Premier recognition as Champion of Hope - Matching Gift Partner
- Logo placement on the Never Alone Cancer Walk website banner and event page.
- Premier branding on all Never Alone Cancer Walk fundraising website pages.
- Logo prominently displayed on volunteer T-shirts.
- Key signage at the event, including starting line banners.
- Inclusion in 150 x 30-second radio spots.
- Opportunity to deliver remarks at opening ceremony.
- Invitation for Winnipeg Kinsmen to lead ribbon cutting.
- Lead sponsor of the the Winnipeg Kinsmen Hospitality Tent.
- Dedicated 10x10 promotional space.
- Social media features and newsletter spotlight.
- Recognition in email marketing(June - September).
- Media release announcing partnership.
- Staff participation in the Dino Dash Relay with logo on costume.



PRESENTING SPONSOR: \$7,500

- Logo on NACF homepage and event page.
- Logo on fundraising pages with website link.
- Logo on volunteer T-shirts.
- Prominent event-day signage.
- Emcee recognition.
- Inclusion in 150 x 30-second radio spots.
- Premium 10x10 marketing space.
- Opportunity to speak during the event.
- Social media and email marketing mentions.
- Option to provide branded items.
- Staff participation in the Dino Dash Relay Race with logo on costume.



FINISH LINE SPONSOR: \$5,000

one available

- Logo on fundraising page with link.
- Logo on volunteer T-shirts.
- Event-day signage.
- Inclusion in 150 x 30-second radio spots.
- Emcee recognition.
- Social media and email marketing mentions.
- Option to provide branded items.
- Staff participation in the Dino Dash Relay Race with logo on costume.



"We show up when it's hard, and we help however we can - because no one should face cancer alone."

2025 Never Alone Walk Sponsorship Levels

FAMILY FUN ZONE SPONSOR: \$4,000

one available

- Logo on fundraising page with link.
- Logo on participant volunteer T-shirts.
- Prominent signage in Fun Zone.
- Event day signage.
- Inclusion in 40 x 30-second radio spots.
- Emcee recognition.
- Social media and email marketing mentions.
- Option to provide branded items.
- Staff participation in the Dino Dash Relay with logo on costume.

DINO DASH RELAY SPONSOR: \$4,000

one available

- Logo on fundraising page with link.
- Logo on volunteer T-shirts.
- Prominent signage along relay course.
- Opportunity to announce the winner.
- Event day signage.
- Inclusion in 40 x 30-second radio spots.
- Emcee recognition.
- Social media and email marketing mentions.
- Opportunity to provide branded items.
- Staff participation in the Dino Dash Relay with logo on costume.

COMMUNITY PARTNER: \$3,750

four available

- Logo on fundraising page with link.
- Logo on volunteer T-shirts.
- Inclusion in 40 x 30-second radio spots.
- Event-day banner recognition.
- Social media mentions.
- 10x10 marketing space.
- Emcee recognition.
- Staff participation in the Dino Dash Relay with logo on costume.

WALK SUPPORTER: \$1,500

- Logo on fundraising page.
- Logo on volunteer T-shirts.
- Event-day banner recognition.
- Social media mentions.
- Staff participation in the Dino Dash Relay with logo on costume.

"Every event we run has one goal: to make sure no one faces cancer alone. If this sounds like the kind of work you'd be proud to be part of - let's connect".

Michael Schiefer
Executive Director, NACF

Customization Options

At NACF, we understand that each partnership is unique. We offer flexible options to tailor your sponsorship experience.

For those interested in a longer-term commitment, multi-year and multi-event sponsorship opportunities are also available. Please reach out to the NACF office for more information.

Real help. Real care. Right when it's needed most.

Contact Information:

For further details please contact donna@nacf.ca or call 204-799-5891