

Dragon Boat Festival Series 2026

Supporting Manitobans impacted by cancer through community, sport and compassion



SPONSORSHIP PACKAGE

Manitoba School Dragon Boat Challenge - May 30, 2026

River City Dragon Boat Festival - May 31, 2026

September Dragon Boat Challenge - September 13, 2026

In partnership with the Manitoba Paddling Association

The Manitoba Canoe and Kayak Centre
80 Churchill Drive

Never Alone Cancer Foundation
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Who We Are

The Never Alone Cancer Foundation (NACF) is a Winnipeg-based charity dedicated to ensuring that no one faces cancer alone. We provide emotional, financial, and practical support to individuals and families navigating cancer across Manitoba.

Support may include:

- Groceries and household essentials when cancer treatment disrupts income and daily life
- Transportation assistance so patients can attend critical medical appointments and treatments
- Comfort and care packages for individuals undergoing chemotherapy
- Financial and practical support for families navigating the realities of cancer

Our mission is simple: **to stand beside Manitobans impacted by cancer when they need it most.**

Dragon Boat Festival Impact

These festivals engage students, corporate teams, and community supporters from across Manitoba.

2025 Festival Highlights

50+ Teams | 30+ Schools | 1,000+ Participants | \$40,000+ Raised

Funds raised help provide travel to medical appointments, care items during treatment, and emergency assistance for families navigating cancer.

Event Overview

Manitoba School Dragon Boat Challenge May 30, 2026

More than 30 Manitoba schools participate in this exciting event where student teams race while learning about teamwork and community impact.

River City Dragon Boat Festival May 31, 2026

Corporate and community teams race in 20-paddler dragon boats, creating a fun employee team-building experience while supporting Manitobans impacted by cancer.

September Dragon Boat Festival September 13, 2026

The final festival of the season features 10-paddler teams, allowing more groups to participate and creating fast-paced racing.

Why Sponsor?

Sponsoring the Dragon Boat Festival Series allows organizations to make a meaningful community impact while engaging employees and increasing brand visibility across Manitoba.

As a sponsor, you will:

- Support Manitobans facing cancer
- Engage employees through team participation and volunteering
- Increase brand visibility at a growing community event
- Demonstrate leadership in corporate social responsibility

This partnership helps ensure that individuals and families navigating cancer receive the support they need during one of the most challenging times in their lives.



“I received a lovely surprise this morning in the shape of a box with a lovely blanket to keep me warm. I was thinking of buying one as I’m always cold during my treatments, thank you very much for the support”. -NACF Client

Sponsorship Opportunities

Why Partner With the Dragon Boat Festival Series

- 1,000+ participants, volunteers, and spectators
- 50+ teams from schools, corporate, and community groups
- High-visibility, family-friendly community event
- Strong local engagement and brand exposure opportunities
- Direct impact supporting Manitobans impacted by cancer

Presenting Sponsor

\$10,000 | One Available

- Exclusive title recognition as Presenting Sponsor of the Dragon Boat Festival Series
- Premium logo placement on event signage
- Logo on NACF website and event page
- Entry for two corporate teams
- On-site brand exposure and activation space
- Social media promotion + newsletter recognition
- Opportunity for speaking remarks or event activation

Start/Finish Line Sponsor

\$7,500 | Two Available

- High-visibility branding at start or finish line
- Logo placement on event signage
- Entry for two corporate teams
- Logo on NACF event page
- On-site brand exposure to participants and spectators
- Social media promotion

Champion of Hope Sponsor

\$5,000

- Sponsorship of key event area (Awards / Registration)
- Entry for one corporate team
- Logo on event signage and event page
- On-site brand exposure to participants and spectators
- Social media promotion
- Newsletter recognition



Community Partner

\$1,000

- Logo on sponsor banner at events
- Listing on event webpage
- On-site brand exposure to participants and spectators
- Group sponsor recognition

Supporter Sponsor

\$500


- Company name listed on event webpage
- On-site brand exposure to participants and spectators
- Public thank-you during event



Contact to Become a Sponsor

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 204-799-5891

Partnership Opportunities

Every partnership with the Never Alone Cancer Foundation is unique. We would welcome the opportunity to work with organizations to create a sponsorship experience that aligns with their community initiatives, brand goals, and employee engagement priorities.

Together, we can create meaningful impact and ensure that no one faces cancer alone.