



Standing beside families impacted by cancer



2026 CORPORATE & COMMUNITY SPONSORSHIP PACKAGE

Hope for the Holidays

Bring comfort home to families impacted by cancer this holiday season.

Every year, cancer doesn't take a break for the holidays, and neither do we. Your partnership turns the season of giving into real relief for Winnipeg families in crisis.



CHAMPION SPONSOR

Bee-Clean Building Maintenance

About the Never Alone Cancer Foundation

No one should have to face cancer alone.



The Never Alone Cancer Foundation was founded by former Winnipeg Blue Bomber Lyle Bauer after his own cancer diagnosis. He saw that cancer creates financial and practical challenges healthcare alone can't solve. He founded the Never Alone Cancer Foundation to fill those gaps. Today, we step in when public programs, insurance, and other supports fall short, helping families impacted by cancer focus on getting through treatment instead of logistics. Through programs like Hope for the Holidays, we bring that same support home for the holidays. With your partnership, we can reach even more families in 2026.

230km

TRAVELLED DELIVERING
HOPE IN 2025

60

HOLIDAY HAMPERS
DELIVERED IN 2025

188

INDIVIDUALS SUPPORTED
IN 2025

50+

VOLUNTEERS WHO MADE
IT POSSIBLE

Why Hope for the Holidays

During the holiday season, families impacted by cancer often struggle just to put food on the table, let alone celebrate. Medical costs and the stress of illness can quietly take the joy out of the season.

Hope for the Holidays is different.

Each \$500 hamper is thoughtfully prepared and personally tailored: holiday food, staple pantry items, a grocery gift card, and wrapped gifts for every family member. Volunteers, joined by Santa himself, sleigh and all, deliver each hamper right to the family's door.

You are the difference. Your support makes it possible for a family to share a holiday meal, see gifts under the tree, and feel the strength of a caring community when they need it most.



“

You filled my mom's holiday season with so much love and warmth! Seeing her so happy after months of treatment was a gift to our entire family.

FAMILY SUPPORTED BY HOPE FOR THE
HOLIDAYS

✿ WHAT FAMILIES NEED MOST

The most requested gifts are simple comfort items like housecoats, blankets, socks, slippers, and mitts: warmth and care that many of us take for granted.

The holiday season is hardest of all for families impacted by cancer. **Between medical costs and the stress of illness, many don't have the resources to celebrate. Your sponsorship changes that.**

Sponsorship Opportunities

Four ways to bring meaningful impact for families and visibility for your organization.



Everything in Gifts of Hope, plus:

- ★ Top billing, **above every other sponsor**, across all materials
- ★ Logo on the **care magnets** for our year-round hamper delivery program
- ★ A dedicated video acknowledgment on our social channels

LEADERSHIP SPONSOR

Gifts of Hope

\$5,000

Be a leader in community support while maximizing impact.

IMPACT

Supports up to 10 families with complete holiday hampers and gifts

Provides flexible funding for essential items, and rapid response to families in crisis, year-round

RECOGNITION & ENGAGEMENT

Everything in Holiday Hamper, plus:

Featured in a dedicated social media post and video highlight

Prime logo placement across every channel, second only to our Champion Sponsor



FEATURED SPONSOR

Holiday Hamper

\$3,000

Make a tangible difference, and see your support in action.

IMPACT

Funds 6 complete holiday hampers, including food, grocery gift cards, and gifts

Helps cover delivery costs, so we can reach more families and stretch resources further

RECOGNITION & ENGAGEMENT

Everything in Season of Giving, plus:

Invitation to join us on delivery or wrapping day
Logo included on client greeting card inserts

COMMUNITY SPONSOR

Season of Giving

\$1,500

Help brighten the holidays for multiple families.

IMPACT

Supports 3 to 4 families with complete holiday hampers and gifts

RECOGNITION

Logo on our website, e-newsletter, printed newsletter, and event signage

Recognition in our season-end social media thank-you post

A GREAT FIT FOR

Small businesses and community groups who want meaningful visibility for a modest investment

FAMILY SPONSOR

Sponsor a Family

\$500

Bring hope directly to one family this holiday season.

IMPACT

Provides 1 complete holiday hamper, including food, a grocery gift card, and gifts for each family member

Ensures a family in crisis experiences comfort, joy, and care

RECOGNITION

Name listed on our website, e-newsletter, printed newsletter, and event signage

A thank-you note from our team, with photos from this year's deliveries

Every sponsor's logo is displayed at our wrapping event and on the delivery trailer.
You'll also be featured in our year-end Impact Report, shared with donors and the community.

Together, we can bring hope home for the holidays.



Standing beside families impacted by cancer, because no one should go through it alone.

Ready to Bring Hope Home?

Complete this form to reserve your 2026 Hope for the Holidays sponsorship, or simply reach out. We're happy to talk through the option that fits best.

SPONSORSHIP COMMITMENT

📅 Reserve by November 9, 2026

ORGANIZATION / INDIVIDUAL NAME

CONTACT NAME

PHONE

EMAIL

MAILING ADDRESS

SPONSORSHIP LEVEL

☐ Gifts of Hope: **\$5,000**

☐ Holiday Hamper: **\$3,000**

☐ Season of Giving: **\$1,500**

☐ Sponsor a Family: **\$500**

☐ Other: **\$_____**

SIGNATURE

DATE

2025 SUPPORTERS INCLUDED

Winnipeg Kinsmen · Red River Co-op · Gatewest Coin Ltd. · Sherwood Forest Tree Service · Bee-Clean · Gendis Inc. · Weed Man · Toledo Foodservice · Old Dutch · Bayview · Payworks · TD · The Car Store · Quintex

FOR SPONSORSHIP OPPORTUNITIES

Donna Korade

Never Alone Cancer Foundation

📞 204-799-5891

✉️ donna@nacf.ca

We look forward to partnering with you!

Scan to visit
www.nacf.ca