



**Winnipeg
Supporter Package**



I am excited to share information about the 2nd Annual GEDfest YWG, taking place on Saturday, October 17, 2026 at Winnipeg's iconic Metropolitan Entertainment Centre (The Met).

This year, GEDfest YWG is proud to once again support the Never Alone Cancer Foundation, with a fundraising goal of \$28,000. Together, we aim to make a meaningful impact for individuals and families in Manitoba affected by cancer.

Now in its ninth year, GEDfest has grown to become Canada's largest annual fundraiser honouring the life and legacy of Gordon Edgar Downie and the music of The Tragically Hip, while raising funds for local cancer charities in the communities where we live and work.

Never Alone Cancer Foundation provides emotional, financial and practical support to individuals, families and caregivers affected by cancer. From financial assistance and transportation support to food deliveries, care packages and programs that provide a much-needed break from the realities of cancer.

You can support GEDfest YWG in a number of ways:

- Donate an item or experience to our silent auction
- Make a direct corporate donation in support of Never Alone Cancer Foundation
- Attend GEDfest Winnipeg
- Follow us on social media
- Help us spread the word throughout the Winnipeg community

Please review the information on the following pages to learn more about GEDfest, our mission and how you can get involved.

You can also visit www.gedfest.ca for more information, tickets, event details and everything else you need to know about this UNFORGETTABLE evening.

Thank you for considering supporting GEDfest Winnipeg. We look forward to hearing from you soon!

GEDfest YWG Chapter Head



www.GEDfest.ca



+1 (204) 894-0316



info@gedfest.ca

ABOUT US

How it all started...

- GEDfest was born in Calgary not long after Gord Downie's passing in 2017
- 2026 marks GEDfest's 9th event
- Since 2018, GEDfest has donated nearly \$732,000 supporting cancer related charities across Western Canada and we are proud to announce we're going coast-to-coast across Canada, and into the US in 2026

GEDfest's Mission

To honour the life and legacy of Gordon Edgar Downie and the music of the Tragically Hip with friends and family while giving back to the community through the power of live music and charity

Our Secret Sauce



"Kates Outlaw"

The four-piece group blends country songwriting with rock-driven instrumentation, drawing influence from artists like the Tragically Hip and Turnpike Troubadours.



"Ambassadors"

Ambassadors are key to the community-driven structure of GEDfest. They promote, act as a local liason, drive the movement, and talk to someone about GEDfest every day.



"Community"

Uniting cancer patients, survivors, charities, The Tragically Hip fans, volunteers, philanthropists and musicians to a cause that matters deeply to us all.



"Our Volunteers"

What can we say other than we have the MOST dedicated and talented volunteers around. Hey man, thanks!



GEDfest Guiding Principles

1

GEDfest celebrates the impact and significance the Tragically Hip had on Canadian Culture and the Arts

- GEDfest looks and feels like a Canadian event

2

Making a difference in communities across Canada

- We support the fight against cancer at a grassroots level
- Goal is to have a GEDfest in every city across Canada on the same night
- Inspiring others to make a difference too

3

The goal of every GEDfest is to create an “unforgettable” night

- Every Tragically Hip concert we went to left us with a great memory
- GEDfest creates memories

4

Canadian Content at GEDfest

- We sing the national anthem and have Aboriginal recognition

5

Part of the cultural significance that the Tragically Hip imparted was the number of national tribute acts that their music spawned

MEET THE TEAM

Keith Dyck

Founder

Chairman/President

“GEDfest is as much about keeping past Canadian memories alive as it is creating new ones. It gives us a reason to come together, play music and share some fun times with friends, while giving back to those affected by cancer in our local community. This is what makes me especially passionate about GEDfest”.



Julie Johnson

*Co-Founder
GEDfest*



Paul Guimond

*Chapter Head
GEDfest YWG*



SUPPORTER LEVELS

FULLY COMPLETELY

1

- **1 Package Available**
- 2 Tables for 10
- Branding privileges

\$5,000



SUPPORTER LEVELS

“WHEAT KINGS”

12

- 12 Packages Available
- Seated Table for 10

\$1,250

“IN VIEW”

250

- General Admission
- Limited Seating

\$50





Contact



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